

## Illinois Alliance on Reducing Underage Drinking

March 2, 2022

2:30 pm – 4:00 pm

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### The Illinois Alliance on Reducing Underage Drinking allows stakeholders to:

- Share current underage drinking prevention efforts being implemented in the State of Illinois.
- Share information on best practices to reduce underage drinking.
- Share data and research on efforts to reduce underage drinking.
- Review the Illinois STOP ACT report.
- Provide a unified front for underage drinking prevention efforts in the State of Illinois.

## MEETING MINUTES

### **Rafael Rivera, IDHS**

Rafael opened the meeting by discussing the [2021 Monitoring the Future](#) results. Overall use is trending down, however, there are areas in alcohol prevention efforts that need addressed.

### **Jody Heavilin, APRC**

Jody welcomed all to the meeting.

### **Lina Xie, Midwest Asian Health Association (MAHA), McKinley Park Underage Drinking and Other Substances Prevention Coalition (McK-UDOS)**

MAHA and McK-UDOS hosted its first virtual town hall event on the topic of underage drinking for Red Ribbon week back in October, which attracted parents, youths, and community partners to attend. The video recording of the event is posted on MAHA's YouTube channel.

McK-UDOS has been reconnecting with Chicago Public Schools and was successful in hosting a series of workshops in-person and virtually for parents and students on topics concerning substance use, mental health, and other related health topics of interest.

McK-UDOS has been successful in recruiting some of our partner high schools and middle schools to participate in the IYS 2022 and will continue to work to support or assist the schools throughout the administration process of the survey and after.

McK-UDOS has launched its youth program where 3 high school students were recruited to lead the efforts of the program to identify issues in their community that they wish to address and coordinate community efforts with the staff and other coalition members of McK-UDOS to target the youth population.

### **Kris Zerfass, OMNI Youth Services, Link Together Coalition**

Impaired Driving Prevention Initiative

Following the SPF model, this initiative has changed policy at the six high schools in D214 in the northwest suburbs of Chicago. NHTSA's logo IF YOU FEEL DIFFERENT YOU DRIVE DIFFERENT is on the student's hanging parking passes, and a contract developed with the Regional NHTSA office outlines eight points of distracted and impaired driving. The

student must have a conversation with their parent when applying for a parking pass about these eight points, and both have to sign it. Supplemental materials include community banners, school staff and law enforcement informative posters, social media and more. If you interested in learning how to easily implement this initiative, Kris is happy to meet you over Zoom and share a Google link with all of their materials that are yours to use! Kris Zerfass [kzerfass@omniyouth.org](mailto:kzerfass@omniyouth.org)

**Shannon Alderman, Impaired Driving Program Coordinator  
Illinois Department of Transportation, Bureau of Safety Programs and Engineering**

Shannon gave a brief update on motor vehicle crash fatalities in Illinois. He explained how fatalities in 2021 were the highest in Illinois since 2005, and how fatalities have increased during the pandemic even though total vehicle miles traveled have actually decreased during the same timeframe. He also explained the significant decreases in DUI arrests that have occurred not only recently but over the last two decades. Shannon expressed concern moving forward as vehicle miles traveled return to normal levels and traffic law enforcement remains lower that this fatality increase may become a trend.

**Jody Heavilin, APRC Administrator, Prevention First**

Jody shared the newest APRC resources

- [Roadside Safety Check infographic](#)
- [Alcohol and E-Commerce](#) – This resource reinforces the need to reduce availability of alcohol. MTF refers to the decline in availability as “modest” and “much room for further declines in availability still remains”
- Microlearning video on [Alcohol Compliance Checks](#)

Jody provided an update on recorded and upcoming Webinars

- Recorded webinar on [Enforcement of Alcohol Laws Equals Preventions](#) on our GoToStage channel. Stay tuned – Nancy McGee will be back for part 2 before the end of the fiscal year.
- [Alcohol Outlets and Violence with Dr. David Jernigan](#) on March 16th 10-11:30 Alcohol and violence go beyond being just a significant metropolitan area problem. This affects smaller communities as well. We have contacted municipalities about this webinar – if you could share it with yours, that would be great. Alcohol has a ripple effect when it comes to other societal issues.
- Save the Date for a [webinar with Dr. Marissa Esser](#), the Team Lead for the CDC’s Alcohol Program housed in the National Center for Chronic Disease Prevention and Health Promotion. On May 12th at 2pm, she will present for us on the association between binge drinking and marijuana and prescription drug use. She will share data and how to translate research to inform prevention strategies.

We exhibited at the Southern Illinois Criminal Justice Summit last week. We had discussions about Roadside Safety Checks (RSC) during that summit. Some officers were under the impression that RSCs were illegal in Illinois. We reinforced that RSCs are legal and can be funded through IDOT. We will be at the Lifesavers Conference in Chicago in a week and a half.

Interactive Map

The APRC will host an interactive map on its webpage. The map will be designed to capture all substance use prevention coalitions in IL. Currently there is a SUP/CSUP/SRSUP [provider directory](#) and we hope to expand to include DFC's, STOP Act, PFS, and any other coalition in IL. In the coming weeks, someone from the APRC will be reaching out to collect all necessary information.

**Kathy Murphy, TSRC Administrator, Prevention First**

Kathy announced the new [Traffic Safety Resource Center webpage](#) is up and running. The peer-to-peer teen driving program is taking place now and she needs schools to participate. If you know of an interested school, please reach out to [Kathy](#). The Graduated Driver's License webinars are scheduled. The webinars target parents of teens who are learning to drive. You can register for them by going to the Traffic Safety Resource Center [training page](#).

**Marni Basic, IYS Coordinator, Center for Prevention Research and Development**

IYS 2022 has been a challenge. In 2020, we had until March 17 until COVID changed our plans; in 2022, we had one day. We are just starting the 3rd month of a roughly 5-month data collection period.

Numbers

- Schools registered: 744. That's off the 2020 pace, but it seems to be picking up a bit.
- Districts registered: About 400.
- CPS schools: 60. We have been working with CPS to improve participation, and we are making strides.

Right now our goal is to try to get registered schools to survey, and to respond to questions and requests for changes. We have processed 4 to 5 times the survey date changes of a regular year (which is a lot), but schools have been generally responsive to follow-ups. We have taken a slightly more passive approach in terms of recruitment, delaying our latest recruitment email blasts to give schools some space.

Results

About 230 schools have finished surveying and most of those have received reports. We are approaching 70,000 surveys completed. We are collecting about 1,700 surveys per day.

We were not able to produce a state sample in 2020 due to COVID, but we are making progress toward the sample in 2022.

We have a new question on the survey about curbside/home delivery for alcohol purchases.

**Robyn Block, YPRC Administrator, Prevention First**

The YPRC held a webinar featuring Nigel Wrangham entitled Authentic Youth Engagement on February 15<sup>th</sup>. It was very well received. If you missed it live, there recording is [here](#). We are hosting part two of Authentic Youth Engagement on March 29<sup>th</sup> at 10:00. Register [here](#).

Nigel has worked with thousands of young people across the country. He was one of the founders of CADCA's Youth Leadership program and has been training for CADCA since 2006. He also works with our Student Advisory Board.

We are in the process of onboarding new members to the Student Advisory Board.

Currently, we have around 15-20, but we would still consider any good applicants that you might know of or have in your youth groups. The link to the SAB application is [here](#). We would need those returned asap.

The SAB members are planning a retreat in June. We are leaning towards a Chicago location. We are committed to letting the young people dictate the work that we're going to do in FY 23 including any resources produced.

Robyn is really proud of the resource that was developed called Engaging Youth, the SAB Addition. This resource will be available on our website in the very near future.

### **Rafael Rivera**

Rafael closed the meeting. Please reach out to the [APRC](#) if you know of anyone else who needs to be included in Alliance meetings. Our next meeting is June 1<sup>st</sup>.

**Next Meeting**  
**Wednesday, June 1, 2022**  
**2:30-4:00**